



Press Release CdADAY

**World Commedia dell'Arte Day is celebrated
on February 25 of each year**

Every year on February 25th the World Commedia dell'Arte Day is celebrated (this year at its 13th Edition) to commemorate the establishment of the first Commedia dell'Arte company thanks to a notarial deed signed on February 25th 1545 in Padua, through which Ser Mafio formalizes the union of a group of comedians who intend to make their profession a profession. The company will be called "Fraternal Compagnia". A notarial deed that will make this event "the founding element of modern European theater".

The World event was conceived, promoted and organized, since 2010, by SAT, formerly a non-governmental organization UNESCO Consultant for the Convention on Intangible Cultural Heritage. Over the course of these years it has been able to systematically spread this wonderful way of doing theater, all Italian, born by convention on the day of the signing of this notarial deed. For this activity of promotion and protection of tradition, the SAT has obtained recognition from the Italian UNESCO Commission, the various UNESCO Commissions in the world, the various Italian Cultural Institutes, the Embassies and the Italian Center of the ITI (International Theater Institute). It was Dario Fo who wrote the first of the messages of good wishes that every year personalities from the world of culture dedicate to this celebration. During the month of February of each year, all the events organized in the five continents of the globe by the bearers of tradition for this occasion, converge in a world program that includes all kinds of spectacular action, workshops on the construction and use of the mask, conferences, Commedia lessons in schools of all levels. Through the website www.commediadellarteday.org every single citizen of the world can access a map that summarizes all the events organized year by year, accompanied in detail by a rich audiovisual documentation. To represent the multitude of international events, each edition has symbolically elected a Capital City, the seat of the main events of the celebration, a custom this year suspended due to restrictions due to the pandemic emergency. In the twelve previous editions the capital cities were: Bologna, Turin, Malaga, Istanbul, Padua, Sidney, Valletta (Malta), Naples, Santiago, Singapore. In 2008, the SAT officially submitted an application to the Italian government for the candidacy of the Commedia dell'Arte to the UNESCO Cultural Heritage list.



SAT Press Office contacts: press@incommedia.it

With publication prayer....